

## A SUMMER OF LONDON ART & CULTURE AT POCKET SQUARE

With a new London creativity inspired cocktail menu & summer terrace design collaboration



**PocketSquare** – the east London rooftop bar with skyline terrace – is celebrating London’s art, design and music culture this summer; with a new cocktail list inspired by the city’s creativity and a summer terrace design collaboration from London design graduate Ellen Russell.

Art and the celebration of the bar’s connection to east London have been at the heart of PocketSquare since the bar launched in 2021. Now the team are taking it a step further. This summer guests at the ninth-floor destination bar can enjoy views of the London skyline from an artfully designed summer terrace while sipping on cocktails inspired by the city’s art, design and music.

The new menu from Bar Manager Kristian Smith and his expert team takes inspiration from a breadth of London artistic and creative cultural moments; from brutalist architecture to the Olympic Games and the grime music scene. Artwork inspired drinks include *Chimera* which is based on Alex Diaz’s famed *Octophant* street mural (which was located on nearby Hanbury Street) and evokes the spirit of the chimera artworks that the artist is known for; and *Ambivalence* which references Steve ‘ESPO’ Powers’s *Let’s adore and endure each other* on the corner of Great Eastern Street.

Each of The PocketSquare Collection’s eight signature cocktails has been paired with an accompanying dish. Some drinks and paired dishes include:

*Meiso* – inspired by the Kyoto Gardens in London which were a gift from Kyoto to London recognising a long-standing friendship. This stunning Roku Gin based drink features Mikan Essence, Peach & Aloe Vera Sake and Bamboo & Stevia syrup. The paired dish is a *Seaweed prawn dumpling with yakiniku sauce and gold leaf*

*In2Art* – a homage to local visual art and design charity [Intoart](#), this drink features coconut oil washed Campari, Mama Juana, Tepache and Bergamont orange spray. Each drink will be served with a piece of rice paper showcasing new artwork from the charity’s artists and £1 from every sale will be donated to Intoart. The paired dish is *Salmon mosaic, pineapple jam and coconut emulsion*

*Infinity* – this cocktail celebrates two London milestones in 2022; the Queen’s Platinum Jubilee and 10 years of Olympic legacy in London. A mix of sustainably responsible and ingredients such as Sauvelle Vodka come together with ingredients that offer health benefits such as hibiscus, kumpquat and pomegranate molasses. The paired dish is a *Scott’s quail egg nest with French mustard mayo, sweet potato & leek*.

The backdrop to the new menu will be PocketSquare's new summer terrace with its unbeatable views across east London. This design collaboration with University of the Arts London textile design graduate [Ellen Russell](#) sees PocketSquare continuing its focus on supporting new artists. Ellen has transformed the PocketSquare terrace for summer with her signature bold patterns that make use of interesting textures and bright colours. Lilac, teal and bright pink designs adorn her trademark tufted cushions and vinyl window prints, while a bespoke wall hanging connects the bar interior with the outside terrace.

For Ellen working with PocketSquare was a fantastic opportunity to turn her design talents in a new direction and bring her work to the attention of more art and cocktail-loving Londoners.

The PocketSquare team are passionate about championing young and up-and-coming artists. For the launch of the bar in 2021 they worked with east London street artist Jay Kaes on specially commissioned pieces for the space. Earlier this year the bar also hosted Curated at Hyatt Place; a new Hyatt Place London City East initiative, that sees art from top artists exhibited for sale throughout the hotel with 25% from every sale going into a bursary to fund work from new London artists.

The summer terrace and new menu launch on **Thursday 12<sup>th</sup> May**. For bookings and more information visit <https://pocketsquare.london>.



- ENDS -

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Notes to Editors:

#### **About PocketSquare Skyline Bar & Terrace**

PocketSquare Skyline Bar & Terrace is East London's most exclusive rooftop destination, where the City meets the East. Located atop the Hyatt Place London City East hotel in Whitechapel, the bar boasts exceptional views across the capital, from Canary Wharf and Docklands to City icons like The Gherkin. Seasonal cocktails are created in the bar's cocktail laboratory, each with their own unique story inspired by London - to form the PocketSquare Collection - all refined to pair seamlessly with bite-sized food.

Website: <https://pocketsquare.london>

#### **About Ellen Russell**

Ellen Tufts Studio is an independent tufting and textile design studio founded by Ellen Russell. Ellen specialises in creating joyful and tactile textile art pieces for both domestic and commercial interior spaces.

Whether it be crafting mini wall hangings to add colour and texture to a room or constructing large scale immersive installations to transport an audience, she takes the same playful approach. Since graduating with a first-class honours degree from University of the Arts London, Ellen now lives and works in Margate, where she designs and makes each unique piece from her small but sunny studio by the sea.  
<https://www.ellentuftstudio.com/>

### **About Intoart**

Intoart is a London based art and design studio. Intoart's groundbreaking artistic practice spanning visual art, design & craft disciplines places diversity, inclusion & representation of people with learning disabilities in the creative industries at the forefront of its mission. Established in 2000 the studio, co-founded by Ella Ritchie MBE and Sam Jones, now in its 22nd year is a site of collective action, participation and ambitious production for people with learning disabilities to develop their practice as artists and designers. Intoart has curated exhibitions and public events in a range of internationally recognised museums and galleries including Whitechapel Gallery, V&A, Southbank Centre, South London Gallery, London Design Festival, Jakarta Fashion Week and is currently working on a forthcoming exhibition with White Columns, New York.  
[www.intoart.org.uk](http://www.intoart.org.uk)